

# Stakeholder and Public Analysis Template

Name of organization, group or segment of the public	Likely interest in your research  H/M/L	What aspects of your research are they likely to be interested in? Identify key messages linked directly to your research for this group	What level of influence might they have on your capacity to generate impact and/or what level of benefit might they derive from the research?  H/M/L	Comments on level of influence and/or likely benefit (e.g. times or contexts in which they have more/less influence over the outcomes of your research, ways they might block or facilitate your research or impact, types of benefit they might derive from the research)	If influence is high but interest is low, how might you motivate greater interest and engagement with the research?
					