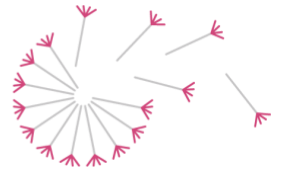


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## Impact Culture

Break: 11.00-11.30

Start: 09.30

### Session 1: What is (our) impact culture?

- What makes a healthy impact culture?
- What is impact? Simple definition and time saving tools
- Break-out rooms: Diagnostic questions to identify culture bright-spots and issues

### Session 2: Impact culture starts with you

- Overview of pre-training reading followed by small group discussion on competing priorities, imposter syndrome, perfectionism, people-pleasing and fear of failure
- Chat and open-mic questions
- Creating a more compassionate culture

### Session 3: My impact community

- Individual exercise: mapping my impact community
- Chat and open-mic questions

### Session 4: Participatory organizational change

- Where does real change come from? Lessons from evolutionary organisations
- Individual exercise: Design and discuss your own experiment

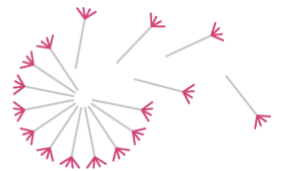
### Next steps to a healthy impact culture

- Write in chat: what action will I take and/or what conversation will I have? Provide your email address and I'll contact you in a month to remind you and see if I can help.

Close: 13.00

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## Trainer

**Mark Reed** is Professor of Rural Entrepreneurship and Director of the Thriving Natural Capital Challenge Centre at Scotland's Rural College (SRUC), and a Visiting Professor at Newcastle University, Birmingham City University and the University of Leeds. He has over 200 publications that have been cited more than 20,000 times, and has won awards for the non-academic impact of his research. He is author of *The Research Impact Handbook*, *The Productive Researcher* and *Impact Culture* and CEO of Fast Track Impact. He provides training and advice to Universities, research funders, NGOs and policy-makers internationally



## Fast Track Impact

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way busy researchers generate and share knowledge, so that their ideas can change the world, and they can get their thinking time back.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >10,000 researchers from >200 institutions in 55 countries.

Fast Track Impact was co-founded by Prof Mark Reed (SRUC) and Dr Ana Attlee (Project Maya Community Interest Company) in 2013, funded by the UK Government's Research Councils, and launched as an independent spin-out company in 2015, led by Prof Reed (CEO) and Dr Joyce Reed (Managing Director).

[www.fasttrackimpact.com](http://www.fasttrackimpact.com)