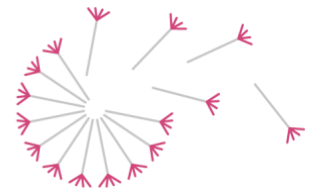


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Evidencing impact

Joining Link:

Start: XXX

- Evaluation – balancing “good enough” evidence with approaches that get win-wins for your research
- Examples of mixed-methods evaluations of research impact
- Evidence-based testimonials
- Arts-based evaluation methods
- Impact tracking – local options and sharing good practice
- What does good evidence look like? Analysis from REF
- Anatomy of a claim: worked example
- Break-out room parallel session – choose from:
 - Design an impact evaluation (in small groups)
 - “How would you prove that?” discussion of impact claims that are difficult to evidence (in the main room with Prof Reed)
- Concluding chat and open mic discussion

Close: XXX

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Trainer

Mark Reed is Professor of Rural Entrepreneurship and Director of the Thriving Natural Capital Challenge Centre at Scotland's Rural College (SRUC), and a Visiting Professor at Newcastle University, Birmingham City University and the University of Leeds. He has over 200 publications that have been cited more than 20,000 times and has won awards for the non-academic impact of his research. He is author of *The Research Impact Handbook*, which he has used to train over 10,000 researchers from more than 200 institutions in 55 countries. He provides training and advice to Universities, research funders, NGOs and policy-makers internationally.



Fast Track Impact

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way researchers generate and share knowledge, so that their ideas can change the world.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >5000 researchers from >200 institutions in 55 countries and offer face-to-face trainings across the world from the UK to Australia.

Fast Track Impact was co-founded by Prof Mark Reed (SRUC) and Dr Ana Attlee (Project Maya Community Interest Company) in 2013, funded by the UK Government's Research Councils, and launched as an independent spin-out company in 2015, led by Prof Reed.

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