

# Brunel 2030

A university for a changing world



**Brunel**  
University  
London

# Brunel 2030

## A university for a changing world

When Brunel was awarded its Royal Charter in 1966 we were given a distinct purpose and an incredible opportunity. The campus was to be the home of technological education, championing innovation and advancement, and giving the UK the knowledge base it needed to compete on the international stage.



We conceived a brand of education, and later research, which was overwhelmingly geared towards the needs of industry and, echoing the spirit and vision of our namesake Isambard Kingdom Brunel, we did so with flair and rigour. Our ambition was to equip students for the world of work and to address society's challenges on a global scale.

The challenges have changed, but our aims are as innovative and ambitious as they always were – to develop research and educational programmes informed by, and tailor-made for, those who benefit; and to give students the academic education and personal skills needed to become a success in the real world.

This publication identifies five distinct areas of focus – each of which underpins our vision until 2030. It recognises the values upon which Brunel's success is founded. And, though our strategy as educators and innovators will change in the intervening years, these goals, values and vision will remain at the heart of everything we do and the driving force behind our future achievements, ensuring Brunel continues to meet the needs of a changing world until 2030 and beyond.

**Professor Julia Buckingham**  
Vice-Chancellor and President


## Our vision for Brunel University London

We will strengthen our position as a leading multidisciplinary research-intensive technology university delivering economic, social and cultural benefit. Excellence, innovation and an entrepreneurial spirit will be at the heart of everything we do.

- True to the words of our Royal Charter, we will continue to lead and innovate with new models of research, education and knowledge transfer, placing the needs of society at the heart of our academic activity
- We will build on our heritage of working closely with businesses, governments and the not-for-profit sector to fulfil our mission
- We will establish strategic partnerships and commercial ventures to strengthen our position and support the University's long-term sustainability
- We will be at the pinnacle of technology universities in the UK and firmly established in the top tier internationally of this special group of institutions
- Our success will be a tribute to our students and staff, who will share this vision and work as one to achieve it

## Our mission

To bring benefit to society through excellence in education, research and knowledge transfer.



Opportunities to work with academics and employers and learn vital transferable skills, from teamwork to leadership, will be available to all our students through the Professional Development Centre

## Education and student experience

### Our goal

Our undergraduate and postgraduate programmes will offer an inspirational education experience which instils academic knowledge, independent learning skills and the soft skills sought by employers. We will attract talented students from across the globe who aspire to learn and apply their knowledge to fulfil their lives and contribute to society.

Our students will be taken to the cutting edge of their subject through research-led teaching and experiential work-based learning and encouraged to embrace innovation and entrepreneurship. They will also be developed as individuals and global citizens and equipped to apply their knowledge, understanding and skills in the workplace.

Our staff will be renowned for excellence in teaching and for creating an outstanding learning environment which inspires curiosity and creativity and recognises the needs of the individual. They will work in partnership with our students to enhance their academic experience and opportunities to engage in a broad range of extracurricular activities.

The University will be recognised across the world as an engine of social mobility, attracting talented students from diverse backgrounds and enabling them to realise their potential irrespective of their social or cultural background.

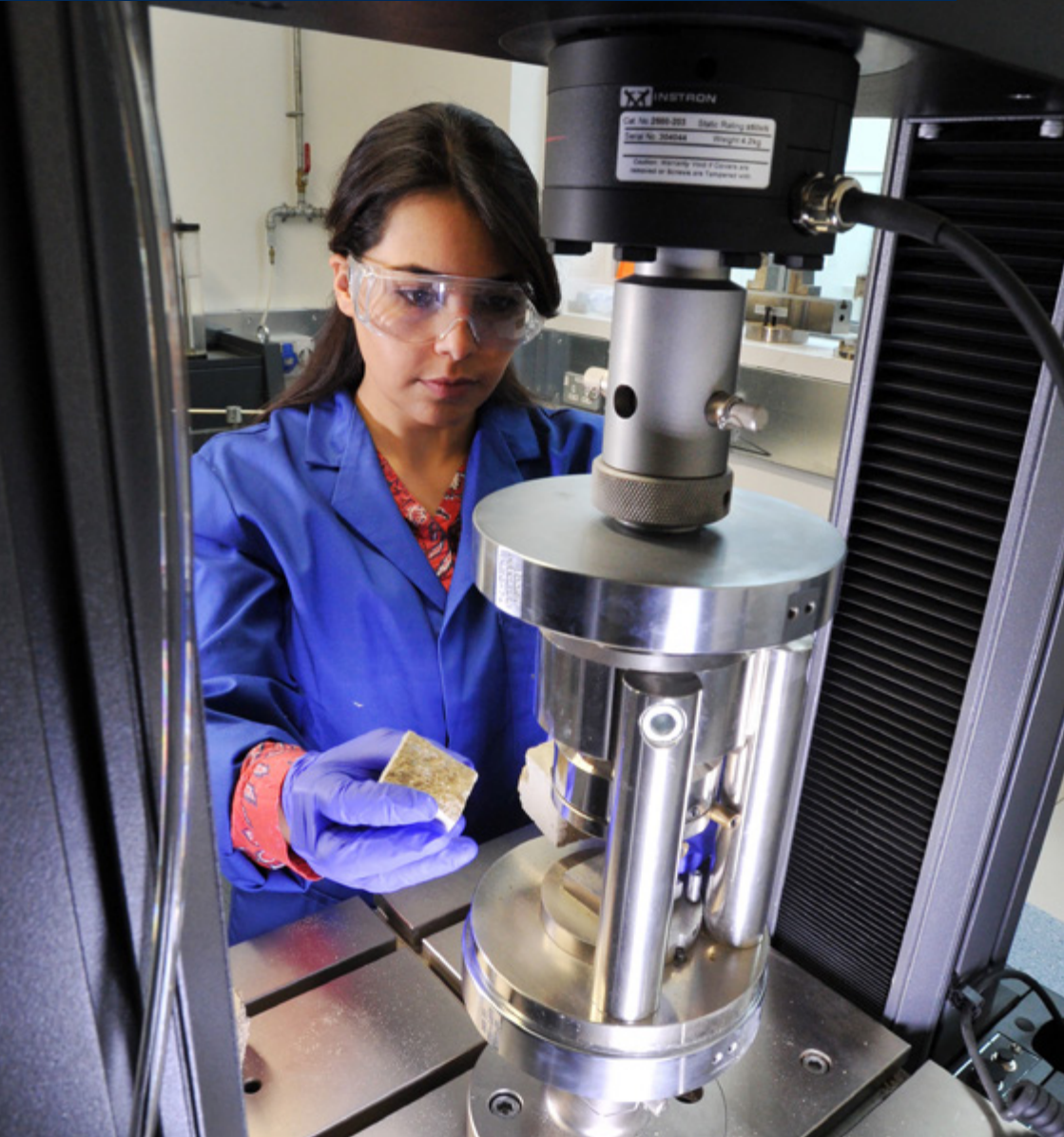
---

**Our students will be taken to the cutting edge of their subject through research-led teaching and experiential work-based learning**

---



High-profile partnerships with industry, such as the National Structural Integrity Research Centre, will drive engineering and materials research and give postgraduate students the opportunity to develop work-ready skills



## Research

### Our goal

Our world-leading research will focus on those areas in which we can integrate academic rigour with the needs of governments, industry and the not-for-profit sector, delivering creative solutions to global challenges and bringing economic, social and cultural benefit.

We will strengthen our research culture, seeking to attract, develop and retain exceptional academic staff and forge long-lasting partnerships in the UK and internationally to accelerate the impact of our research on the people, societies and economies that will benefit the most.

Our Research Institutes and Research Centres will pioneer world-leading research inspired by an ambition to address society's most pressing challenges, in collaboration with partners from across the globe.

---

**Our research will focus on those areas in which we can integrate academic rigour with the needs of governments, industry and the not-for-profit sector**

---

A comprehensive programme of workshops and services developed by Brunel Educational Excellence Centre will promote continuous learning, helping staff develop their skills and careers



## Our university community

### Our goal

Our staff, students, alumni and partners will form a thriving connected community which aspires to achieve excellence and bring benefit to society.

We will attract, develop and retain motivated academic, professional and operational staff and empower them to work together to support our mission and achieve personal success. We will nurture talent and recognise, celebrate and reward success and achievement.

We will celebrate diversity and further strengthen our culture of mutual respect and equality of opportunity, placing the health and welfare of individuals at the heart of our ethos.

We will support our alumni as they progress in their careers, work with them to build active chapters across the world and encourage them to engage with the next generation of students as mentors and influencers.

---

**We will nurture talent  
and recognise, celebrate  
and reward success and  
achievement**

---



We will engage and support the local community through outreach events and charitable activities, while innovation support will be given to hundreds of local companies through our Co-Innovate project



## Our campus and local community

### Our goal


Our campus will continue to be the hub of the University, providing an outstanding environment for our staff, students, partners, visitors and the wider community. It will be renowned for its excellent academic, social, recreational and residential facilities and as a welcoming, vibrant and safe environment.

We will strengthen our position as a civic university, using our innovation and entrepreneurialism to drive the local economy and build important strategic partnerships with local organisations to bring benefit to, and increase our impact in, the local community.

---

**Our campus will be renowned for its excellent facilities and as a welcoming, vibrant and safe environment**

---



International chapters, support networks and partnerships will be formed across the world, growing our global reputation and establishing valuable relationships in new markets

## Global impact

### Our goal

We will expand our already significant global reach, further raising our reputation as one of the world's pre-eminent international universities.

We will build strategic partnerships with overseas universities and businesses to expand our research and education and deliver impact through knowledge transfer. We will also develop innovative ways of delivering education across the globe and strengthening the academic base in the developing world.

---

**We will build strategic partnerships with overseas universities and businesses to expand our research and education, and deliver impact through knowledge transfer**

---





## Values

### **Open and honest**

We work to high ethical standards, and are transparent in our dealings and decisions

### **Fair and inclusive**

We treat everyone with dignity and respect; we all have the same opportunity to succeed

### **Determined**

We are purposeful and agile in a changing world and work in innovative ways to achieve our goals

### **Focused on excellence**

We always aim to achieve the best and we value and reward excellence





003324E 161116



**Brunei**  
University  
London