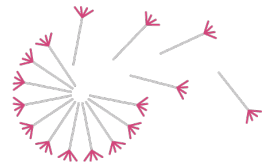


# Fast Track Impact

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## *How to develop global networks for impact*

Joining link: TBC

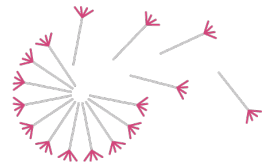
Start: XXX

- Bridging expertise: how to connect people and ideas to change the world
- Individual exercise: Create your own impact network map, considering people in your institution, disciplinary networks and non-academic networks
  - Paired exercise: discuss key strengths, biases and gaps in your networks
- Individual exercise: Choose an influencer or a hard-to-reach group and use the 3i's approach to analyse their relative interest, influence and impact, to inform your engagement strategy
- Use these insights to identify between 3-5 individuals you would like to add value to
  - Paired exercise: discuss ways to build trust and mutual impact with one of these individuals each
- Case study
- Plenary discussion
- Write in chat: what action will I take based on what I learned today? Provide your email address and I'll contact you in a month to remind you and see if I can help

Close: XXX

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## Trainer

**Mark Reed** is Professor of Rural Entrepreneurship and Director of the Thriving Natural Capital Challenge Centre at Scotland's Rural College (SRUC), and a Visiting Professor at Newcastle University, Birmingham City University and the University of Leeds. He has over 200 publications that have been cited more than 20,000 times and has won awards for the non-academic impact of his research. He is author of *The Research Impact Handbook*, *The Productive Researcher* and *Impact Culture* and CEO of Fast Track Impact. He provides training and advice to Universities, research funders, NGOs and policy-makers internationally.



## Fast Track Impact

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way busy researchers generate and share knowledge, so that their ideas can change the world, and they can get their thinking time back.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >10,000 researchers from >200 institutions in 55 countries.

Fast Track Impact was co-founded by Prof Mark Reed (SRUC) and Dr Ana Attlee (Project Maya Community Interest Company) in 2013, funded by the UK Government's Research Councils, and launched as an independent spin-out company in 2015, led by Prof Reed (CEO) and Dr Joyce Reed (Managing Director).

[www.fasttrackimpact.com](http://www.fasttrackimpact.com)